



David Turner
Television Sport
Director / Producer
Production Company
Founder

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Perspective Group Ltd
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www.letsgosport500.blogspot.co.nz/

Career Profile

A seasoned global media professional with 37+ years in the broadcasting, media and public relations related industries from Intern to Videotape Editor to Multi Award Winning Sports Producer/Director with Television New Zealand -- New Zealand's leading national broadcaster and with Perspective Group..

Founder and creator of a Media Production company in November 2009 ---- 'Perspective Group Ltd'. Specialising in Media Management and Productions on all modern media platforms and for all sized budgets and production liaison for clients with production in mind.

Operational Management Approach

Concepts, creative flair are a strong suit coming from an editing background. Thinking outside the box approach. Listen, look, learn but equally bring to the table a strong approach.

A proven track record with any project. It's delivered on time and on or under budget.

Forming solid working teams that bring results and create a good culture for any area of your company, not only in its primary role but in sales, and marketing areas ,the new digital business arms that produce for the internet and other new digital platforms and equally the valued external clients,

Foster your team's attitude. Make team members and clients feel confident in you and your brand and what you are doing for them. A true team player.

Widely known for my detailed attention to planing, supported by my strong technical background in the media and interest of all sport. Attention and detail counts.

Outstanding relationships with Commercial Agencies and Company PR Representatives. An easy approach person. Make them comfortable to reach common goals. A person widely known for making all clients feel comfortable and equally wanted and able to assist their needs.

Attributes that make me a strong candidate are the fact I remain focused on the goal in hand and an ideal choice for any role in television ,the media / public relations industries and more. Along with a good editorial sense and the bigger picture view.

Care for the project or product , respect it ,want it become part of it. A very strong desire that if you want something then chase it and keep chasing it until you get it and do it well.

Proven and safe driving and health record. Travel smart and well traveled in many countries.

Recent Key Accountabilities

PERSPECTIVE GROUP COMPANY PRODUCTION UPDATE ON 2018. YEAR TO DATE.

Perspective Group Ltd launched in May the on line magazine "Race Control" centred around the U.S. based IndyCar Series. Race Control is a fan based magazine and is distributed globally by ZINIO and is published bi monthly with David serving as the Editor in Chief.

David continued the planning of production elements and oversaw the production as Lead Producer for TVNZ's multi channel coverage of the Commonwealth Games from the TVNZ Auckland base.

Perspective Group Ltd completed another season of domestic Motorsport production for four classes within the Motorsport NZ Championship season delivering 21 hours of coverage to Free to Air Network TV 3 owned by Media Works.



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David was the ACQC and Commentary Co-ord Team Leader for OBS in Korea for the Winter Olympic Games during February.

PERSPECTIVE GROUP COMPANY PRODUCTION UPDATE ON 2017.

Perspective Group Ltd had a great 2017. It remains the official Motorsport NZ Championship Series production company and caters now for 4 championship level classes and their total television production. It produces both domestic and International versions of the shows for screening on TV 3 in NZ, Motors TV in Europe and Motor Trend On Demand in the U.S. and Canada.

David's is currently acting as the supervising producer in the planning stages for TVNZ for the lead up to the 2018 Commonwealth Games in Australia after they contacted him to advise on the concepts for production.

Perspective Group and David won the Best Production and Best Journalism / Producer Award from Motorsport NZ in July for the coverage of the 2016/17 Season.

David was the Producer and World Feed B director of the 35th Americas Cup in Bermuda in May and June of 2017 looking after the back up World Feed. Producer of on site Event TV coverage and the local on site corporate feeds and screen entertainment.

The local radio reporting on the 2017 IndyCar Season became larger with not only the regular Monday morning show on TAB TrackSide radio but the growth onto Radio Sport on Monday evenings and NewsTalk Radio during the weekends. Along with this regular columns on the NZ MotorRacing Website on the IndyCar Series.

Producer of the Hampton Downs 500 Endurance Event for Television of the Australian FIA GT3 Series. Broadcast had LIVE screenings in NZ via Media Works and Australia on Fox.

PERSPECTIVE GROUP COMPANY PRODUCTION UPDATE IN 2016.

Perspective Group Ltd increased its profile with as the official Motorsport NZ Championship Series production arm. It catered for 5 classes and their total television production for the domestic markets.

David is the lead and supervising quality Control Manager for Olympic Broadcasting Services at the 2016 Rio Olympic Games. Overseeing the 12 channel multi feed distribution service offered by OBS to Global clients.

David was invited to personally run and host a Sports Production workshop for TV reporters, directors and producers for VTV Vietnam in December 2015 in Hanoi. As well he attended and spoke at a sports broadcasting seminar at the Vietnam Film and television festival.

The company also increased its involvement in corporate production completing several company PR showreels for local companies highlighting their skills and assets.

In addition David has taken on a writing project about Motorsport as a personal project and created a blog site with much success. Plus the race by race reports on TAB Trackside radio for the 2016 IndyCar Series.

PERSPECTIVE GROUP COMPANY PRODUCTION LATE 2014 UPDATE.

Perspective Group Ltd becomes the official Production Company for the SsangYong NZ Racing Series. Comprising of a total of seven rounds of a Championship Motorsport Series around New Zealand circuits October 2014 to April 2015. Made for TV 3 a NZ Free to Air Network and their On Demand Web Stream service and currently screening in Korea on Free to Air and Australia on Pay per view. Large scale multi camera events.

Perspective Group also becomes the official production company for the NZ Hydroplane and FI Tunnel Boat Championship a five round championship across New Zealand from November 2014 to April 2015 for screening on two Free to Air Networks in NZ. David is also Producer and Director on both projects.



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David hosts LIVE radio reports for two New Zealand Radio stations Radio Sport and TAB Trackside radio from the 99th Indianapolis 500 as their on site radio reporter.

ASIAN BROADCASTING UNION 2014 PROJECTS. (SEE REFERRALS FOR COMMENTS)

Director and Line Producer of multi channel coverage (6 channels) and production elements for the ABU at the 2014 Commonwealth Games in Glasgow and 2014 Asia Games (19 channels) in Korea. Serviced ABU clients in the Asian Region reaching millions of households. Acted in boardcaster liaison role with ABU clients and MDS build and Team leader roles equally around the project.

David was invited to be a Guest speaker at the ABU Asia Pacific Media Partnership Conference November 2014 to assist and train the Pacific partners on Sports Production.

PROMO PRODUCTION COMPANY FOR THE WORLD MASTERS GAMES AUCKLAND 2017.

June 2013 Perspective Group Ltd becomes the production company of choice for the development of promotion material for social media and corporate presentations in the lead up to the largest sporting event to hit Auckland since the Rugby World Cup. The 2017 World Masters Games.

THE ICE MAN - A 60 MINUTES SPECIAL FEATURE 2013.

Contracted by Prime Television NZ, the rights holder to the global news and current affairs show '60 Minutes' to produce and direct for them "The Ice Man" the inside story of a championship season with Scott Dixon the 2013 IndyCar Champion. Shot on location in New York, Indianapolis and New Zealand this half hour feature was completed and aired just nine days after Dixon won the 2013 Indy Car title and his third Championship title.

THE 34TH AMERICA'S CUP SAN FRANCISCO 2013.

Part of the Core Event and total Television production teams (Senior Director/Producer role) that covered the 2013 America's Cup. A key member of the Event TV and Operations teams for the running of America's Cup Park on San Francisco Bay and the overall Television core production team, producing the worlds leading yachting coverage on a global stage in a manner never delivered before. Winner of a prized Emmy award in the US Markets for its contribution as a whole to sports television.

LONDON 2012 OLYMPIC GAMES AND SOCHI 2014 WINTER OLYMPICS.

One of six directors chosen by Olympic Broadcasting Services (Madrid, Spain) to oversee the daily production of the World Multi Channel operation / feed (MDS) supplying 186 countries around the globe with daily LIVE Olympic Games coverage across 12 individual channels in HD and 5.1 surround sound along with 3 full time language options for 15 - 17 hours per day from the international broadcast centre in London.

The MDS team won the Golden Rings award from the IOC in November for its contribution to the London 2012 Olympics and its production of the London Games.

Sochi Winter Olympics in 2014 in Russia with OBS as the Operations Supervisor for a team of over 50 for the World Multi Channel operation. The overall expansion from London was a major step in the use of technology in Sochi with the foundation of knowledge in preparation for the next summer Olympic Games in Rio.

AMERICAS CUP TELEVISION (WORLD SERIES AC 45'S).

Americas Cup TV Production became the LIVE second unit director for the Newport Rode Island regatta. In charge of the replay production team as Americas Cup Yachting returned to its birth place in 2012. Serviced Sunset and Vine of London as promo director also.

V8 SUPER TOURER NEW ZEALAND.

Perspective Group Ltd was appointed as the official Production Company for the newly formed V8 Supertourers NZ Series. Perspective Group oversees all production requirements,



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publicity and media billings, crewing and all media production elements including the control of the LIVE telecast for both TV 3 New Zealand and Speed TV Australia for the first season and a half of this new Motorsport class over a eight month race calendar. These comprised of large scale large staff number multi camera outside broadcast.

CO PRODUCER FOR TV 3 MOTORSPORT 2011/12.

Contacted by TV 3 New Zealand in their key LIVE productions of 2011 & 2012. Seven round Summer of Motorsport as on site Producer and also based in Bathurst Australia for the annual V8 Super Car event the Bathurst 1000 and the ITM 400 at Hamilton both years.

VOLT TV NZ - ON GOING CLIENT (PERSPECTIVE GROUP LTD)

Working closely with Volt TV Productions as a client, directed and produced many productions for them. Including the WRC Rally events in 2010 and 2012 and the Rally Live production, Speedway Grand Prix on site Big Screen show and entertainment package for IMG at their request.

Western Springs Speedway Director for both broadcast and on site big screen shows, including onsite entertainment, commercial content and event coverage as well as scripting.

Main race and show director and co produced the Toyota Racing Series shows in 2012 -15. Screening on Europe on Motors TV, Speed Australia, Sky NZ and MAVTV in the US.

2011 SINGAPORE INTERNATIONAL MARATHON.

Hired by world wide rights broker MP and Silva to direct the LIVE 6 hour telecast of the Singapore International Marathon. Based in Singapore for the period of the production to assist with planing, the training of staff and introducing skill sets, media relations and assistance to the locally based production team before the LIVE telecast.

SENIOR WRITER AND DEPUTY EDITOR FOR KIAKAHA MEDIA (ON GOING).

One of a team of writers for Kia-Kaha Media to write for several of their Motorsport related monthly publications. From May 2012 become the major force behind the creation of Karbon a bi monthly online magazine. August 2012 become deputy editor in charge of creation and content for the new launched Karbon publication focusing on the world of Indy Car Racing in the US and the only publication solely devoted to IndyCar.

RUGBY WORLD CUP / EVS MEDIA MANAGEMENT TRAINING COURSE SYDNEY.

Attended a week long training course run under the guidance of the Belgium based EVS Media Sever and Broadcasting supplier. This focused on all the new forms of media and how they are managed and how the technologies are all intersecting looking at the needs of todays broadcasters and the actual act of media management on location and within ones station. One of only two media Managers for Sky TV's International Rugby World Cup Host Operation.

MOTORSPORT NEW ZEALAND ELITE DRIVER ACADEMY CLASS OF 2011 AND ON GOING.

Selected by Motorsport NZ to become a member of the Elite Academy for 2011 to work along side and mentor our future Motorsport Stars. This was a full camp held in conjunction with the NZ Academy of Sport and required not only physical skills but mental as well. It has never been offered to any other person outside of the actual drivers in the nine years of the academy other than this year, as it was felt I could guide these future stars with a sensible mind and work mind set.

Appointed to the Board as a Trustee to the Academy in June 2014.

100 YEARS OF THE INDIANAPOLIS MOTOR SPEEDWAY 2011 - ON GOING. (SEE REFERRALS)

Multiple roles at this iconic event filing daily written articles for several leading New Zealand websites, radio correspondent for Radio NZ -- LIVE reports during the two week race period and guest on the IMS Radio Network in the Indy LIVE shows hosted by leading boardcaster Mike King with several shows on IMS Radio. Along with representing the Motorsport NZ Elite Driver Academy in scouting drive options and programmes for New Zealand drivers and driver education options.

AMERICAS CUP AC 45 TEST 2011.

The countdown to Americas Cup 2013 in San Francisco took place in Auckland in May of 2011. I was approached to oversee the Iso Direction of the LIVE broadcast trails along with acting as an on board board director during a full simulation and trail of what will be leading



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sports coverage when screened later this year. with a range of new production methods and coverage in sports broadcasting. During this period I also acted as a Documentary Producer and Reporter for a "Behind the Scenes" special for Sunset and Vine of the UK for global distribution.

TOYOTA RACING SERIES TV PRODUCER AND MEDIA MANAGEMENT 2011. (SEE REFERRALS)

The South Pacific's leading single seater series now in its seventh year. Oversaw the production of seven hours of television shows highlighting each round of the series. Part of the two person Media Management team for the series looking after teams / drivers and creating PR. Leveraging growth for the series via all forms of media.

ASIAN BROADCASTING UNION --- ASIAN GAMES GUANGZHOU CHINA.

Senior EVS operator and relief Multi feed director for the Asian Games in 2010, employed in the main instance due to my strong people skills. which are important at this event with the large base of clients and the need to make sure their commitments were met.

ASIAN BROADCASTING UNION --- WORLD MULTI FEED DIRECTOR 2010 COMMONWEALTH GAMES DELHI INDIA.

Lead director and a team leader for the six channel World Multi Feed from the Delhi Commonwealth Games supplying Asia / Pacific regions and African Countries with multiple LIVE games competition feeds for 26 days and meeting on the day request for the many clients.

STIHL KIWIS AND CHARACTERS IN MOTORSPORT.

Developed concept for a new television series of Motorsport / Lifestyle shows for global brand STIHL. Six half hour shows on TVNZ in August / September 2010 about New Zealanders who have become leaders in their chosen field of Motorsport living in the US. Shot entirely on location in June. Produced / Directed concept under own company banner.

LIVE OUTSIDE BROADCAST DIRECTOR FOR MP AND SILVA ASIA.

Directed LIVE Soccer matches for Asian based Sports rights broker MP & Silva in Melbourne featuring the Argentinean team BOCA Junior as part of its global tour.

MEDIA / PR RELATIONS MANAGER / PRODUCER PALM BEACH ROOKIE CHALLENGE.

Based in Indianapolis and West Palm Beach Florida -- Jan - March 2010 overseeing PR and Media duties for the two car Indy Lights race team entering the series in 2010 and the production of a pilot reality television show about the team for the US market.

PRODUCER/DIRECTOR MOTORSPORT TVNZ SPORT 1997 - 2010. (SEE REFERRALS)

Since conception in 1998 my primary focus was the formatting of a weekly three hour (x 46 weeks) Motorsport show. Utilising my production overviews to create an engaging show. Identifying new on and off screen talent, better scripting styles, strong team playing and the creation of production teams, making informative suggestions and decisions, scheduling, publicity billings, the understanding of contracts as well as the continuation of the formatting of the show that a network expected to be successful not only in channel share but also market revenue. The ability to have a strong business mind to think not only the television show but the marketing and promotion of it. Executive Producer of New Zealand's largest Motorsport LIVE Broadcast with the Australian V8 SuperCar rounds 2001 - 2007 along with producing yearly shows from F1 Grand Prix's and the famed Indianapolis 500.

SENIOR PRODUCER SPORT TVNZ BEIJING OLYMPIC AND PARALYMPIC GAMES 2008.

The formation of a nightly highlights show with a strong emphasis on New Zealander's competing. Assembling a team on the back of an exhausting Olympic Games period regrouping and encouraging them, combining all their skills and talents to produce outstanding daily shows. Virtues to extract from a team at any time the best you can.

DIRECTOR TVNZ SPORT AMERICAS CUP CAMPAIGNS.

Introduction to Americas Cup yachting in 1992 as the lead editor on a seven month assignment to San Diego. In 2000 the regatta was held in New Zealand for the first time role of TVNZ LIVE director and a total of 2,500 LIVE television hours. Again in 2002/03 another massive broadcast schedule in NZ. 2007 Co Producer and Director of the 32nd Americas Cup held in Valencia Spain. Strong emphasis to create new innovative production styles using the latest real time graphic systems to enhance the coverage of yacht racing making it more understandable to the viewer as well as the demands of a rigorous daily schedule.



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PRODUCER / DIRECTOR SPORT TVNZ 1997 - 2010.

Becoming part of the Television New Zealand Sports department meant you can do anything at anytime, my main portfolio was Motorsport and moreover it's Media interests

Public speaking, location shooting, planning and production, developing production and project timelines, studio direction, budget forecasting and maintaining a budget, event logging, editing leadership interpersonal and problem solving skills, hiring sub contractors and vendors, collaboration with marketing / sales and core teams, knowledge and interest across many sporting codes along with daily office skills and personal manner.

SENIOR EDITOR TVNZ 1984- 1996. THE EARLY YEARS

My time as a videotape editor spanned many years and many environments.

The desire to work in the more fast paced world of sport lead me to becoming the number one requested sports editor inside TVNZ during this time.

Supervising editor for all Olympic Games projects from the late 80's until Atlanta 1996 with an overall supervisory roles again in Sydney 2000. Lead editor for Commonwealth Games projects late 80's until 2000 and representing TVNZ in association with Turner Sport in the US to assemble the Goodwill Games World nightly highlights in St Petersburg Russia in 1994. Coordinating editor for several Rugby World Cups including South Africa and England based production teams where I looked after satellite bookings and ran an archive library as well as editing assignments at the team base for the event.

Key Competencies

To remain successful. To grow regardless of age one should always learn and strive to better ones self. Raise the bar each and every day.

It's about embracing change and adapting to new situations.

The demands of working in a media and sporting industry are now just a part of life and a welcomed part of life. It is a much valued career and the experience gained in wide variety of situations over the years make me an asset to any organization.

I can deliver and will deliver and be proud of the company that I represent.

Wear the company logo with an element of pride and joint success. Sell the Brand and always be proud of that brand no matter what.

You are always learning and that must be remembered and nothing should ever be referred to as "can't be done" because it can, some how there is always a way.

Proven outstanding health record at TVNZ and beyond this time and maintaining a healthy one as well.

I am always looking for fresh, innovative ideas and am of the belief that anything can be done " never say no" and find a way or a solution to any problem. That's what makes me and drives me and I never see any reason for this to stop.

Strong editorial and planning and concept skills.

Strong diplomatic skills when dealing with multiple parties and assisting in finding resolution to situations.

In the creation of a production company the knowledge and skill base from production planing ,budgeting, production management and scheduling are all factors that one takes on and these are very much some of my real core strengths.

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Notable Award Achievements

2001 Qantas Media Awards - Winner Best Sports Coverage - Executive Producer V8 Supercar NZ Production

2002 Academy Film and Television Arts - Winner - Director Americas Cup Campaign 2001/02

2002 Academy Film and Television Arts - Finalist - Executive Producer V8 Super NZ Production

2003 Qantas Media Awards - Finalist - Producer / Director TVNZ 2003 Indianapolis 500 Preview

2003 AVESCO V8 Supercar Australia - Merit Award - Services to Motorsport TV Production

2004 Qantas Media Awards - Winner Best Sports Coverage - Executive Producer V8 Supercar NZ Production.

2004 NZTV Guide Winner - Producer - Best Sports Show on Television (peoples choice) 2004 Qantas Media Awards - Finalist - Best Sports Coverage Producer - Australian F1 Grand Prix Production.

2005 Qantas Television Awards - Winner Best Sports Coverage - Executive Producer V8 Supercar NZ Production.

2006 Qantas Television Awards - Finalist Best Sports Coverage - Executive Producer V8 Supercar NZ Production

2006 Speedway NZ Winner Best Media Support to Speedway - Producer

2007 Qantas Television Awards - Winner Director Best Sports Coverage - 32nd Americas Cup Valencia Spain.

2007 NZ TV Guide Winner - Producer - Best Sports Show on television (peoples choice)

2008 Speedway NZ Finalist Best Media Support to Speedway. - Producer.

2009 Speedway NZ Winner - Best Media Support to Speedway - Producer

2009 Speedway NZ Finalist - Best Director Event Coverage - Midget World 40 Lapper.

2009 Qantas Film and Television Awards - Finalist Best Sports Coverage - Producer / Director 2009 Indianapolis 500 Preview.

2016/17 Producer and Journalist of the year Motorsport NZ Awards. For content and production elements during the 2016/17 season.

Referrals

Attached are on going referrals and testimonials from business partners and still current relationships from within the Motorsport area. It clearly provides information on how I conduct my self in all aspects of my job and personality in Broadcast / Media / Public relations. Additional TVNZ Staff Reviews and other references can be supplied if requested along with a more detailed brochure on my working history.

There is a proven history of work ethics and reliable health and dedication to this profession.



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To whom it may concern

I have known David Turner for over seven years through our various Motorsport interests. As a driver and now team owner I have been able to advance my career and my commercial viability with the help of David and the Motorsport programmes he has produced.

Motorsport is a very difficult industry to work successfully in as it relies heavily on complex relationships and of course commercial viability. I have always admired David's professional approach to his production and his abilities to walk the fine line between the sports political and commercial elements.

There are very few people in the media who command as much respect as David Turner does in New Zealand Motorsport. I and many other competitors, team owners, motorsport sponsors and viewers would be losing a great deal if David was not in charge of TVNZ's Motorsports production in the future.

Yours sincerely

John McIntyre



2 October 2014

David Turner
Night Producer – 2014 Asian Games
Incheon,
KOREA

On behalf of TVNZ Sports I want to thank you for your work with us on the 2014 Asian Games in Incheon Korea.

This event has proved challenging on a number of levels, especially in seeking to maximize the coverage of events with English commentary with a limited resource and small pool of commentators available to us. The lack of information and schedule changes, patience with the transport schedule and timing changes with little or no notice did not make any of our tasks any easier.

Your contribution was significant to the success of our coverage and the professionalism and positive feedback we have received for what we have done here. I want to especially thank you for your work in checking the daily schedules, handling the last minute changes, rain delays and over-runs, often with little advance notice, and the enthusiasm you demonstrated in working as part of our Crew on this event.

I hope that you will leave with pleasant memories of your involvement with us on this event and look forward to working with you again in the future

Best regards

A handwritten signature in blue ink, which appears to read 'John West', is positioned below the 'Best regards' text.

John West
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JANUARY 2010 -- TO WHOM IT MAY CONCERN.

I have been associated with David Turner for more than 15 years through his involvement with TVNZ and NZ Motor Sport, his dedication and passion for Sport in general is something rarely seen in today's world and in a business that has engulfed him.

Our relationship over these years has built into a personal friendship bought about by his sincerity and unselfish attitude as a human being, seldom seen, which makes him stand out as a tremendous ambassador for the sport of Motorsport & TVNZ.

Everyone who knows David will always remember his statement that he intended to take "Motor Sport" to the top in NZ TV ratings against Rugby, Netball, & Horse Racing, traditional New Zealand sports, which he now has to take the credit for the high profile experienced in the Motor sport arena in NZ.

In achieving his goals in a sport that consumes our families lives we were all privileged to see him receive awards for his excellence in the sport on behalf of TVNZ and the sporting community of New Zealand, How proud could anyone be?

As we enter into some of the hardest financial times in New Zealand and also around the world, that the world has faced for many years it is important that people like David can continue giving the sporting fans the opportunity to watch something that helps motivate people through these hard times "SPORT".

No matter what happens in David's world he can stand tall for his Honesty, Integrity, Passion, and total dedication in the world of sport to New Zealand and International audiences from the top of the North Island to Bluff in New Zealand and around the globe , I'm very proud to have David as a friend a great ambassador in New Zealand Sport.

**Ron Dixon
CEO Palm Beach International Raceway
Florida**



David

As you know our automotive industry is also facing a period of uncertainty and we are also being forced into some actions that we would not be contemplating in more normal conditions.

That said I'd like to take this opportunity to make some comments on the relationship that you have established with Toyota New Zealand and the Toyota Racing Series, although of course we have also met up from time to time on other events such as America's Cup yachting.

It's true to say that we regard you personally and TVNZ as very much a partner in the operation that is the Toyota Racing Series. Since the series' inception you have provided a level of service to us that we did not expect. We are part of a contracted broadcast of motorsport and we understood that when we instigated the TRS. We also knew that motorsport in New Zealand had been revived by the Ford/Holden V8 competition and we knew that we would have to make positive steps to cut through that.

The quality of the programming that you have delivered has been second to none. We have also been able to take advantage of a number of strategies that have added to our cut through and you have paid no small part in that.

So we are satisfied customers – what is your part in that?

1. **Advice.** From the start you have been honest and free with your advice to us. This has assisted us to navigate the politics of the motorsport world as they impact on our broadcasting and by following your suggestions (and with your assistance in making sure the programme was about standards) we have achieved some good breakthroughs. We have also been able to concentrate on what is actually possible as you have sometimes pointed out opportunities to improve as well as telling us plainly when we wanted to push for the impossible.
2. **Strategy.** You have greatly assisted our strategies as we moved from being new players unknown on motorsport through to the situation now when your advice and help has assisted us gain good recognition outside strictly motorsport circles. We have managed now to gain regular news exposure and this greatly adds to our aim to now take the TRS message and equity further to the general rather than motorsport public.
3. **Ethics and Integrity.** Your ethical and fair approach has also helped us to develop a strong relationship – and also to not have to look to the details but leave matters that are handled by you in your hands without having to second guess your decisions.
4. **Connections.** Your experience and connections have aided us for instance in assisting us with the extension of our influence into the KartSport nationals. This has become a key part of our TRS growth plan.

David as you can see there are threads of strong regard for your professionalism, openness and ethical approach that run through my comments.

I'd have to say that it would be a disappointment to me if we had to change from that relationship.

Good luck!

John Fowke

General Manager Finance Toyota NZ | e. John.Fowke@toyota.co.nz



To whom it May Concern

I have had the pleasure of working with David Turner in his capacity as a producer at TVNZ for the past ten years.

Our working relationship began when I was the promoter of Western Springs Stadium. More recently I have worked with David as Vice President of Speedway New Zealand (and the Director responsible for television) as well as my current role as promoter of Baypark Speedway.

His technical skills and experience, broad knowledge of motorsport and his commitment to the sport have always resulted in high quality programmes going to air.

Beyond that an ongoing business relationship has developed during that period and I believe TVNZ benefits greatly from David's business acumen and professionalism which has established motorsport as a key product for the company.

This combination of technical and business skills means David's involvement adds considerable value to the relationship between speedway and TVNZ.

I personally place a very high value on the mentoring and guidance David has provided with regard to the production of the speedway shows and am looking forward to further developing this relationship in the future.

Yours sincerely

Willie Kay

TVNZ

From: Tim Wilson US Correspondent TVNZ News New York
Sent: Wednesday, 3 June 2009 10:05 a.m.
To: Rick Ellis CEO TVNZ New Zealand
Subject: A late dispatch from the Indy 500

Hello Rick,

Tim Wilson here, TVNZ's US correspondent. We met when I was back doing the 'Breakfast' show last year, and you kindly dropped by the studio.

You're no doubt busy, so I'll be brief.

Having recently returned from the Indy 500, I'm moved to write in support of the Motorsport team on the ground generally, but of **David Turner**, the Producer, in particular. **He is a rare blend of heightened passion and organisational power.** Without David's help, One News's extensive coverage of Scott Dixon and his fellow Kiwi driver Wade Cunningham, who won the Indy lights race, would not have been a patch on what it was.

Indy is the world's largest sporting event. Hundreds of thousands are spectators, hundreds of media people descend from all over the world for it. **I had many occasions to see how highly regarded David is by other motorsport journalists, and by the Indy organization.**

Of course, the missing ingredient was a win by Dixon. Had David been able to organise that too, he surely would have.

I sense that you believe broadcasting is people. I though it might be salutary, even encouraging to indicate someone so uniquely driven, and talented as David.

I don't envy the responsibilities you must shoulder in this grim economic climate, but like you I'm optimistic about our future, and yes, the unexpected opportunities that such an environment presents. Thanks for taking the time to read this.

Best regards,
Tim Wilson
Senior Correspondent TVNZ News
New York

December 2009

David Turner

To whom it may concern.

Over the past 12 years David has been a member of the TVNZ Sports team, starting as a Production Assistant and progressing through to the position of a senior Producer, with prime responsibility for Motorsport.

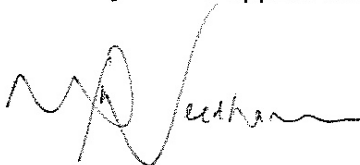
During that period David has also been involved in a multitude of other sporting events produced by the team, including America's Cups, Olympic and Paralympic Games, Commonwealth Games and Rugby World Cups.

David's passion for televised sport has seen him develop into a dedicated industry professional, capable of performing in a multitude of roles, all to a very high standard. His extensive career at TVNZ is indicative of his dedication to the job and his desire to achieve top level results in all assignments.

This is plain for all to see in his contribution to the success of Motorsport coverage on TVNZ over many years. David devoted himself to ensuring the show became popular weekend viewing for Motorsport fans as well as a commercial success for the company. David's enthusiasm for and knowledge of Motorsport has been a valuable contributing factor but on top of that he has built a strong and meaningful reputation amongst promoters, sponsors and competitors globally which has ensured the success of the programme series, resulting in many award accolades along the way.

David's achievements are based around his attention to detail and his organisational skills. He has a strong work ethic and is a true believer in the team approach to problem solving. He takes a hands-on approach and sets high standards to all those working with him.

With his knowledge and experience David has much to contribute to the media industry. I have no hesitation in recommending him, confident he would be able to add value to any role he applies for.



Murray Needham
General Manager Sport